



FOR IMMEDIATE RELEASE:

CONTACT:

Avian Watson
Atlanta Xplosion
504-669-0607
404-3816-7956
avian@atlantaxplosion.com
<http://www.atlantaxplosion.com>

Atlanta Xplosion IWFL Presents a Thrilling 2009 Season With a Dedicated Coach, Talented Rookies and Accomplished Director of Communications.

Atlanta, GA., January 15, 2009 - The Atlanta Xplosion is proud to announce Maurice Tyler as Head Coach, new endowed women and the superb Director of Communication, Avian Watson. With the new and respected arrangement, 2009 will be a thrilling season for the Atlanta Xplosion.

Atlanta Xplosion is an exhibition team in the IWFL, established in 2003. The Xplosion gives thousands of people in the Atlanta area an opportunity to experience women's tackle football. This awesome organization gives women athletes in the Atlanta area an opportunity to play full contact football as an organized sport while creating a unique entertainment experience for the community and fans. This season with a new Head Coach, Maurice Tyler, Xplosion will have a very successful season. Tyler has been with the program for only one year and is known for his tough coaching style. He is a winner and expects nothing more from the team. "Maurice brings commitment, dedication, and discipline to our program and we are excited to have him lead our program back to the IWFL championship," says owner Takela Corbitt."

However, with the expanded strength and talent of the new recruits, Xplosion will thrive to bring the Championship back to Atlanta in 2009. In the season of 2005, Atlanta

Xplosion won the Eastern Conference Championship. In the 2006 season, they won the IWFL World Championship. Corbitt announced that she is excited about all the new talent. The rookies have committed to practicing throughout the week and during the weekends ensuring the Atlanta Xplosion's top placement on the IWFL charts. With the new Head Coach and recruits, Atlanta Xplosion will be a tough team to beat.

Avian Watson, Director of Communication, will utilize her skills to bring more exposure to this Xplosion in a different light. Watson mission is to assist the Xplosion's in creating new partnerships and relationships with corporations through sponsorship opportunities, advertising and marketing. With a celebrity, nonprofit and entertainment group clientele list, Watson is sure to lead assist in alleviating financial challenges and enhance the Xplosion experience.

The Xplosion organization continues to reach out to the community with numerous partnerships, such as the Boys and Girls Club, the Girls Scouts, GoGoGirl, Hosea Feed the Hungry, and a plethora of speaking engagements pushing our female youth to be active and courageous. The spectacular season has only just begun.

For more information please contact Avian Watson @ 504-669-0607 or avian@atlantaxplosion.com.